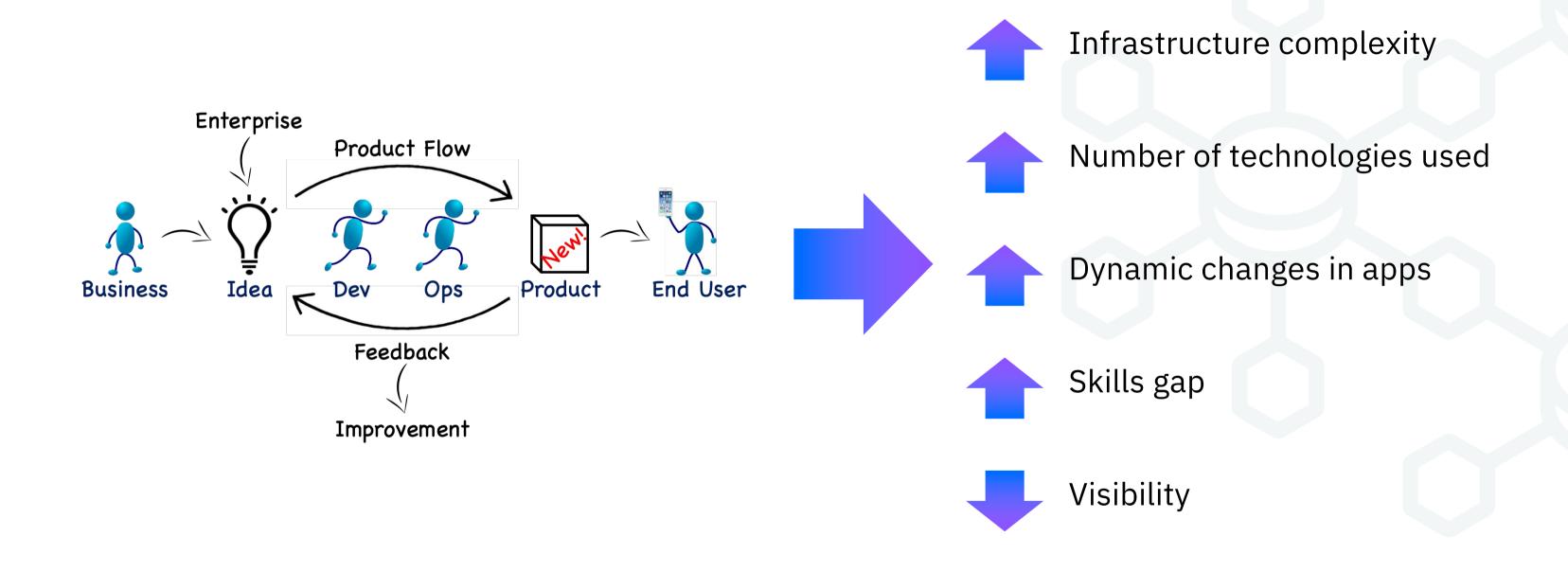
IBM Instana

Sašo Popović Automation Technical Sales Specialist IBM Technology Sales, Eastern Europe Territory



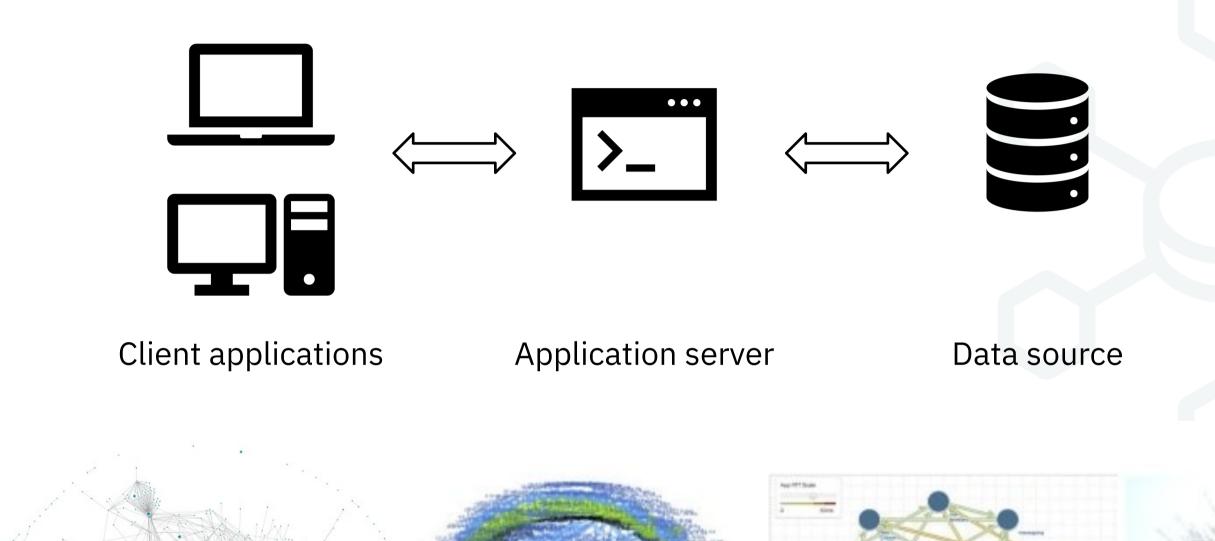
Modernizing apps come with new challenges

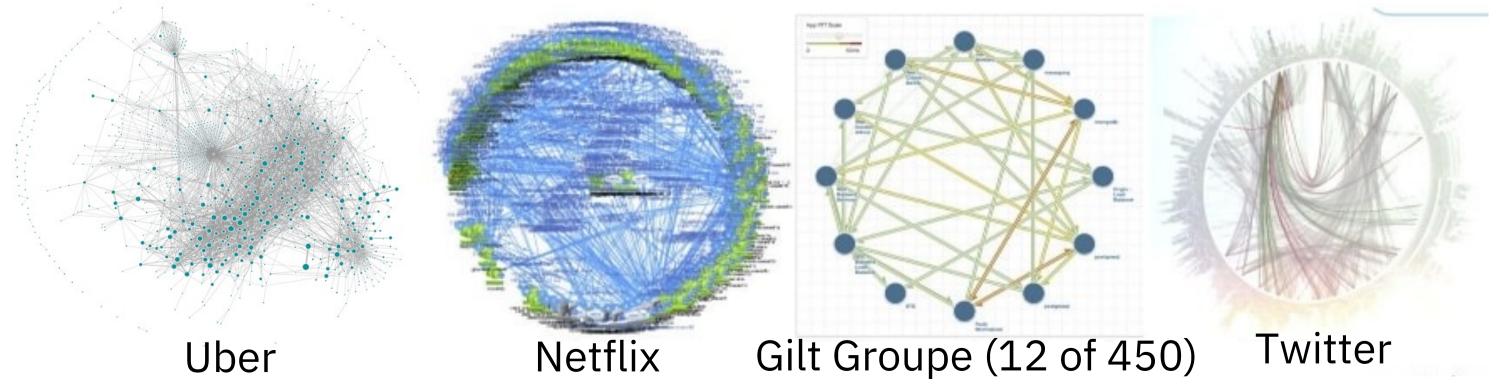


Application modernization, frequent releases, and use of cloud services creates a challenge for IT Operations



3-tier monolith vs. microservices

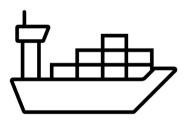




NΛ

Modern tech makes observability a necessity

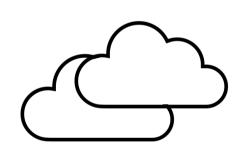
What technologies are harder (or even downright impossible) for APM tools to properly monitor/manage?







orchestration



multicloud



serverless



Traditional Monitoring Lacks Full Visibility Into This New Environment

You Can't Fix What You Can't See



What Is Observability?

At its core, a system is said to be "observable" when its behavior can be understood based on its telemetry from the outside. It's about turning an "opaque system" into a "transparent system", allowing for any kind of performance or problem analysis without restarts or redeploys.





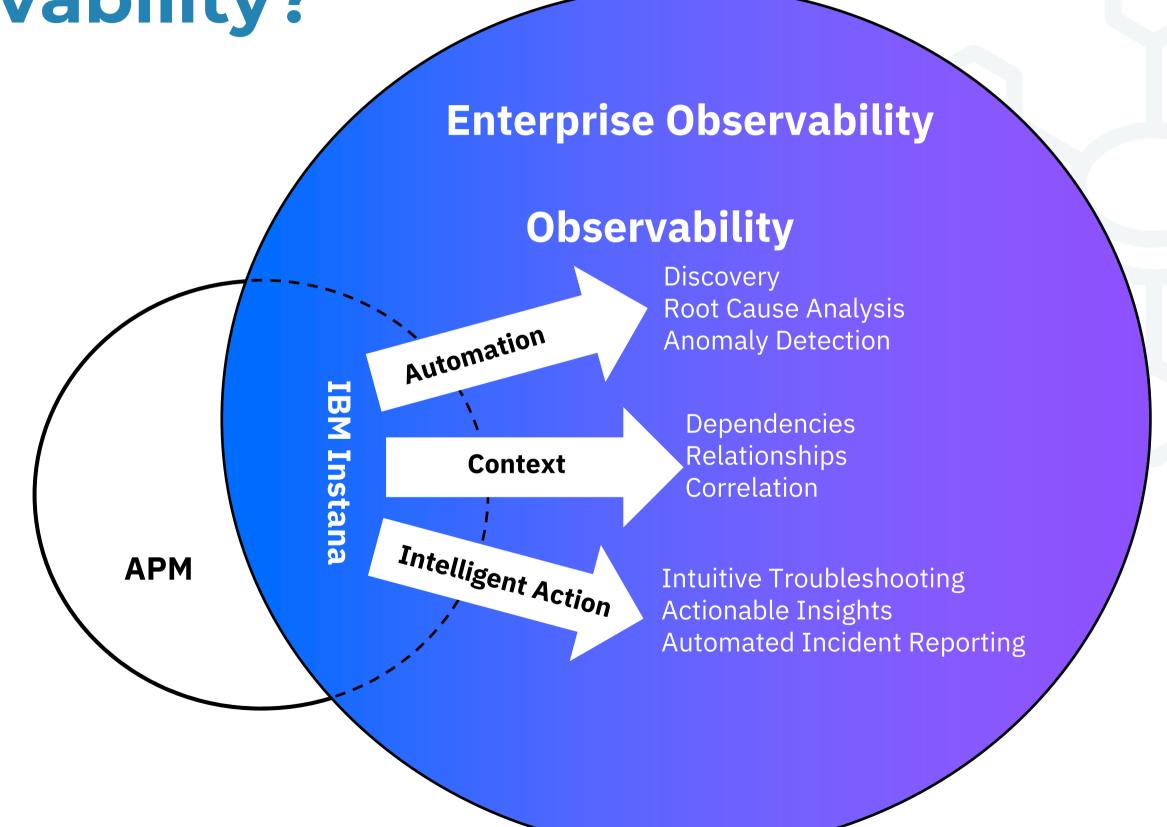
APM vs. Observability

You mean "Observability" isn't just a new word for "APM?"

APM	Observability
Deep dive data without context	Real-time contextualized data showing relationships/interdependencies between systems and applications
Requires SME(s) involvement to make sense of the data/understand the impact	Determines impact without human intervention
No insights without SME interpretation	Contains actionable insights with complete correlation and recommended remediation
Specialized skills required to use	Usability across the business with custom views
War rooms and collaboration required	Clear responsibility identified by automatic root cause analysis
Siloed visibility with manual configuration	Visibility across systems with automated discovery and configuration

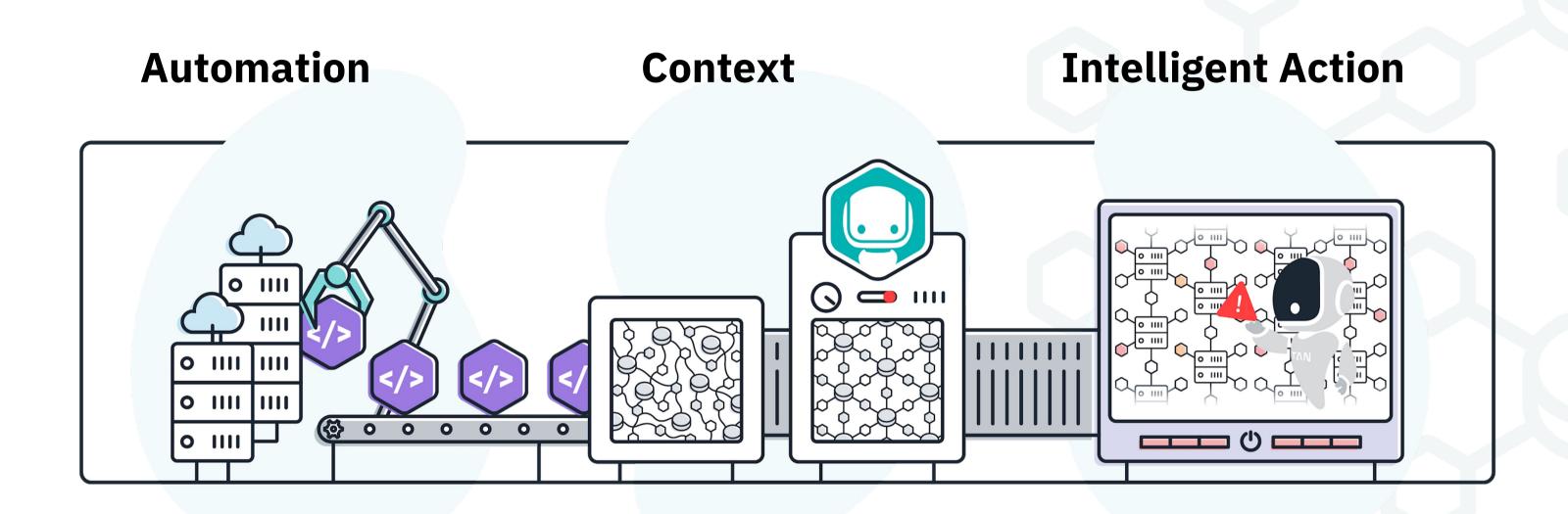


What is the difference between APM and observability?





How Can You Excel In This New Reality?



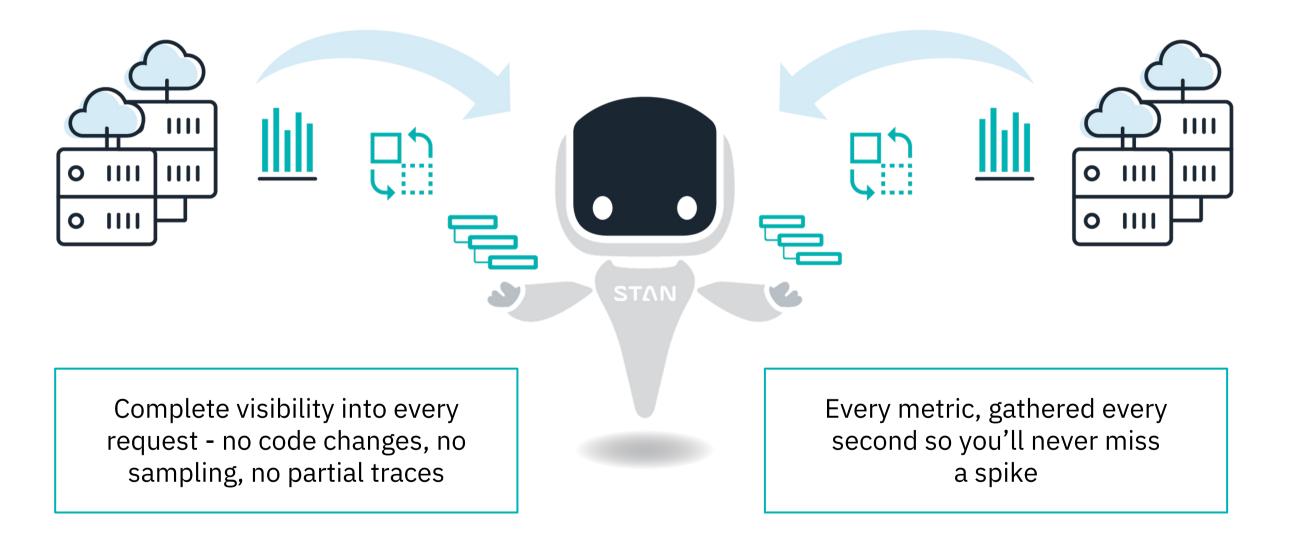
✓ Risk Reduction **✓** Accelerated Innovation **✓** Efficiency Gain



Automation

Gain full observability in dynamic environments. Trace everything, record all changes, 1 sec granularity metrics. No wasted time, no blind spots, always accurate monitoring.

- Dynamic Graph
- Analytics
- Stream Processing
- Application Perspectives
- Alerting & Correlation
- Open Source & Logging Integrations



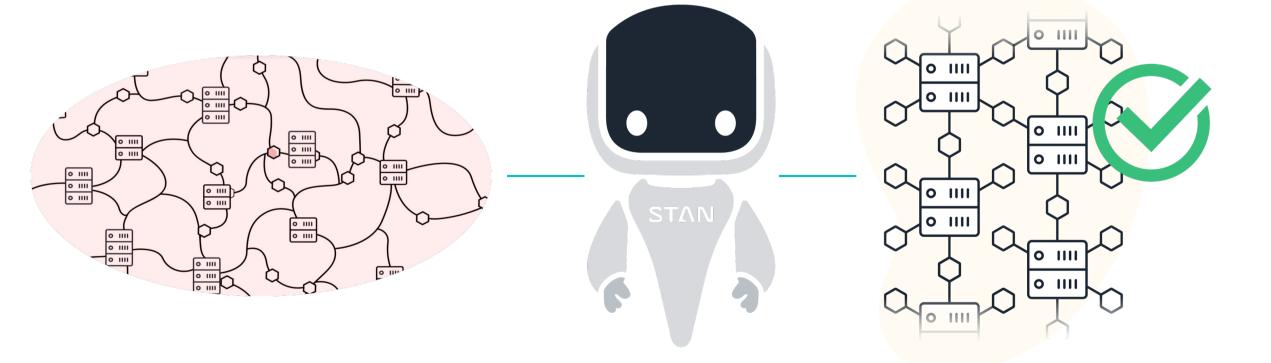


Context

Get a real-time understanding of how every component impacts every other component and service. Optimize for performance before customer impact with immediate contextual information about the quality of every service.

- Dynamic Graph
- Analytics
- Stream Processing
- Application Perspectives
- Alerting & Correlation
- Open Source & Logging Integrations

Logically group components, services, and requests together to easily visualize the services you care about



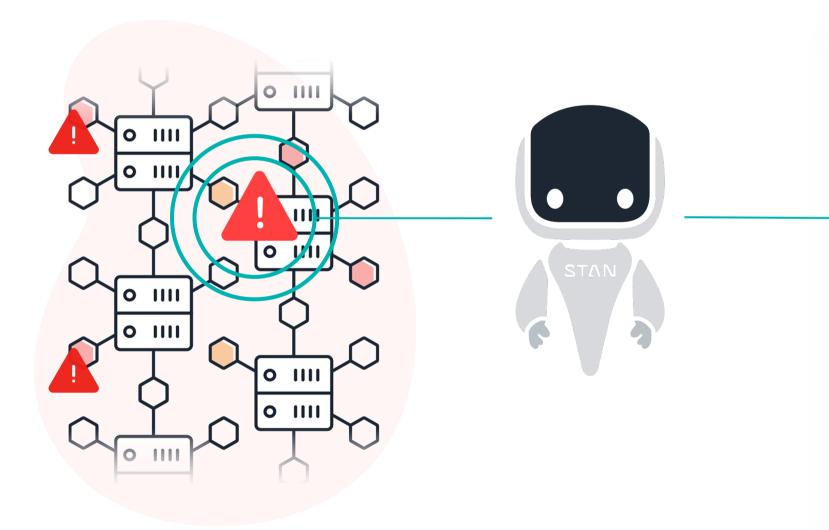
Instana continuously organizes all gathered data into dependency relationship models



Intelligent Action

Resolve issues faster with an understanding of contributing factors. Analyze every user request from any perspective to quickly find and resolve every bottleneck.

- Actionable Information
- Correlated Incident Report
- IntuitiveTroubleshooting
- Traverse Product in Context
- Canary Deployment



Single, actionable alert with all events correlated to the root cause





Key Resources to Learn more about Instana

- . Play with Instana: https://play-with.instana.io/
- . Monthly power hour sessions: https://www.instana.com/training-resources/
- . eBook Observability for Developers: https://www.instana.com/library/ebook-observability-for-developers/
- Webinars: https://www.instana.com/webinars/
- Engineering Blog: https://www.instana.com/blog/category/engineering





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